**TPF Users Group Conference —why [*insert name of company*] should approve my attendance.**

Dear [*insert name of manager*],

I will **see, compare and test-drive** solutions from vendors, IBM *and* their partners—all in **one place, at one time**. Many detailed z/TPF™ centric presentations were made by IBM, vendors and members. IBM and Vendors exhibited several new products and features at last year’s conference. This broad partner ecosystem demonstrates the TPF Users Group’s commitment to integrate with service offerings and practices around solutions which in turn helps the entire TPF Operating System™.

As you know, I’m working with z/TPF™. I plan to meet with members of the IBM team to discuss how we can reinvent the way we approach TPF databases and maintain our current level of service, while answering the demands of mobile, social, cloud-based computing.

I will use this opportunity to raise z/TPF™ product-related questions and suggestions from our company’s perspective. Who better to problem-solve with than those developing within z/TPF™ at other companies? Often One-on-One dialogs with other attendees provides new ideas and insight into approaches which could enrich or accelerate our internal initiatives. Discussing in this informal setting can also ensure our feedback is directly routed to the right people.

At the TPF Users Group Conference, I will,

* Explore all of the new offerings from vendors in the z/TPF™ space.
* Review any current z/TPF™ Requirements presented by members
* Learn about new features and functions available in z/TPF™
* Gain insight into challenges and problems overcome by other members
* Be exposed to recent APARs and updates to z/TPF™ from IBM
* Optionally volunteer our company to be a “Sponsored User” of new IBM z/TPF™ software as it is released for early adoption throughout the year.

**Cost to Attend:**

Registration (includes most meals): $700

Early Bird Registration (available up to 21 days in advance of the conference): $600

I’ll return from TPFUG with an **actionable plan** to help maximize our existing investment, and a better understanding of how IBM and its partners can help us adapt to a rapidly changing industry and **move from maintaining technology to delivering innovation**. Can I get your approval to register?

 [*name*]

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